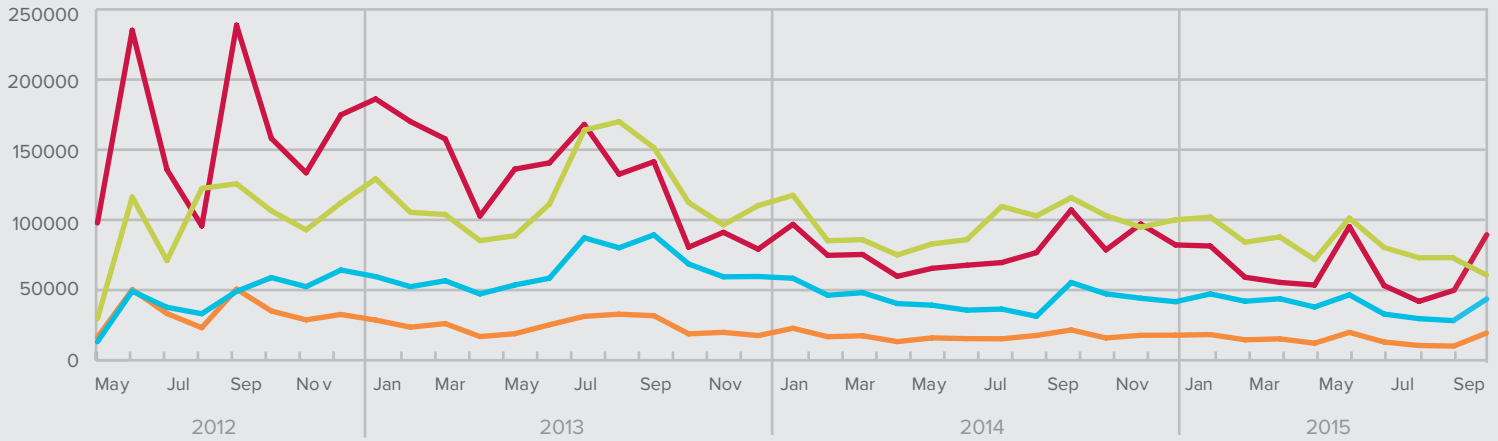


iTUNES U ANALYTICS OVERVIEW

■ BROWSE
 ■ DOWNLOAD
 ■ SUBSCRIBE
 ■ STREAM



SEPTEMBER 2015

87,078 visitors
 17,030 subscriptions
 65,746 downloads
 42,564 streams

MAY 2012 - SEPTEMBER 2015

4,426,904 visitors
 942,462 subscriptions
 4,145,386 downloads
 2,048,251 streams

MONTHLY AVERAGES

122,970 visitors
 26,179 subscriptions
 115,150 downloads
 56,896 streams

DAILY AVERAGES

3,547 visitors
 755 subscriptions
 3,322 downloads
 1,641 streams

TOP COURSES FOR SEPTEMBER 2015

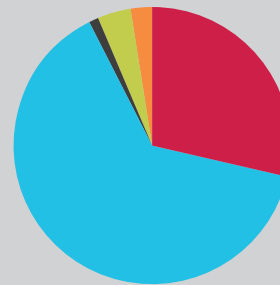
1. General Chemistry - Stoltzfus
2. Calculus One - Fowler
3. History of Architecture I - Gargus
4. Life in the Universe - Pogge
5. Branding, content, and social media - O'Malley
6. Engineering Ethics - Passino
7. Sequences and Series - Fowler
8. Lights, Camera, Reporting: Media Law and Ethics Through Film - Kraft
9. Pulmonary Medical School - Exline
10. Student Personal Finance – Student Wellness Center

64 PUBLIC COURSES

30* PRIVATE COURSES

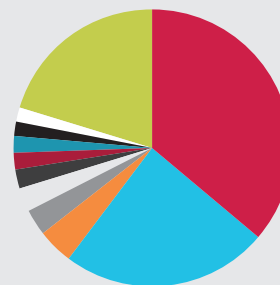
*there are additional private courses being utilized

VISITORS BY DEVICE



iOS/iPad	28.7%
iOS/iPhone	64.1%
iOS/iPod	0.88%
Mac/iTunes	3.97%
Win/iTunes	2.42%
Other	0.0%

VISITORS BY COUNTRY



USA	36.3%
China	24.0%
UK	4.42%
Canada	2.91%
Japan	2.86%
Germany	2.09%
Korea, Republic Of	2.02%
Australia	1.91%
Russia	1.77%
India	1.50%
Other	20.22%

